

The Effects of Hindi Dubbed Cartoons on the Behavior of Children in Lahore

***Wajeeha Raees **Kiran Karamat**

The study aimed to analyze effects of Hindi dubbed cartoons on the behavior of children in Lahore keeping in view the heavy exposure of Hindi cartoons watched by children in daily routine. It was found that most of the children consumed cartoon contents to fulfill their needs and requirements. Survey method and focus group was used to collect the data from 150 parents of children who watched Hindi dubbed cartoons and 40 children with age group 5-10 years respectively. In the light of findings it is concluded that Hindi Dubbed cartoons do create violence and aggression and also affects the language of children living in Lahore.

Keywords: Hindi dubbed cartoons, survey, focus group, violence, aggression, language

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*Wajeeha Raees B.A (Hons) Media Studies Kinnaird College for Women
wajeeharaees220@gmail.com

**Kiran Karamat Lecturer Media Studies Department Kinnaird College for Women Lahore
Kirankaramat@yahoo.com Cell no: 0307-8634462